

Part	Chapters & Sample Topics Within Each
<p style="text-align: center;"><b>I</b> <b>Gearing Up!</b></p>	<p><b>1. Introduction</b> Learn how to find your message, craft your pitch, and deal with critics.</p> <p><b>2. Image</b> Tools for building your CV, bio, brand, and web presence.</p>
<p style="text-align: center;"><b>II</b> <b>Writing</b></p>	<p><b>3. Writing Anything</b> Basic tips for before, during, &amp; after writing</p> <p><b>4. Writing Short-Form</b> Ideas for blogging, writing for newspapers &amp; magazines, and websites</p> <p><b>5. Writing Books</b> Help with finding publishers, pitching books, writing sample chapters, and doing book reviews (like: <a href="http://middleweb.com/1153/review-for-us/">middleweb.com/1153/review-for-us/</a>)</p>
<p style="text-align: center;"><b>III</b> <b>Speaking</b></p>	<p><b>6. Speaking Anywhere</b> Before, during, and after speaking tips</p> <p><b>7. Preparing Slides for Anywhere</b> Insightful “cheats” for using technology &amp; making professional looking slides to support your speech</p> <p><b>8. Speaking at Conferences</b> A treasure trove of resources to get you started as a presenter at conferences large and small</p> <p><b>9. Speaking on Air</b> Ideas for vlogs, podcasts, and guest spots on TV and radio</p>
<p style="text-align: center;"><b>IV</b> <b>Participating</b></p>	<p><b>10. Connecting</b> Helpful hints for networking, sharing input, and being engaged in a variety of organizations</p> <p><b>11. Serving</b> Suggestions and resources for serving as a fellow, mentor, “edupreneur”, university teacher, and more</p> <p><b>12. Awards</b> Lists of opportunities for awards, panels, grants, &amp; competitions, and other honors</p>
<p style="text-align: center;"><b>V</b> <b>Extra Credit</b></p>	<p><b>13. Extra Credit</b> Tips for increasing your exposure and selling your work (for money and/or to get your name out there)</p>