A Rubric for Big Education and Standardized Testing

(Adapted from Kim Marshall's Teacher Evaluation Rubrics)

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	Highly Effective	Effective	Improvement	Does Not
			Necessary	Meet Standards
The decision maker:				
a. Knowledge	Is an expert in the field of education and has vast experience working with children in a school setting.	Understands the complexities inherent in the field of education and has a firm grasp of how best to work with children in a school setting.	Is somewhat familiar with the field of education and has some understanding of how children learn.	Has little familiarity with the field of education and limited understanding of how children learn.
b. Assessments	Deftly designs assessments that take into account the academic, social, and emotional needs of the learner.	Plans assessments that take into account the academic, social, and emotional needs of the learner.	Plans assessments to measure the academic success of each learner	In no way take into account the social, and emotional needs of the learner and focuses on academic content to measure success.
	Uses data gathered from assessments to analyze trends and in no way uses faulty data to drive instruction or to evaluate an individual teacher, school, or community's performance.	Uses data from assessments to study trends and does not include faulty data in evaluating an individual teacher, school, or community's performance.	Uses data from assessments to evaluate individual teacher, school, and community performance even though multiple glitches have been found in the testing system being used.	Uses faulty data from a system that way too much money was spent on implemented (and still has a lot of glitches) to measure teacher, school, and community performance.
c. Engagement	Designs highly relevant educational and assessment policies with clear, achievable goals that will motivate virtually all students and educators and engage them in active learning.	Designs relevant educational and assessment policies with achievable goals that are likely to engage most students and educators.	Plans academic assessment materials that may interest some students and educators.	Plans academic assessment materials with very little likelihood of teaching, motivating or engaging students or educators.

d. Materials	Uses an effective mix of high-quality learning materials combined with technology that works virtually all the time without any minor glitches or problems that may affect results.	Uses a mix of learning materials combined with technology with an understanding that technology is not completely and entirely dependable at all times.	Uses a mixture of good and mediocre learning materials and undependable technology.	Spends millions of dollars to implement tests that don't accurately measure individual success. and faulty technology.
e. Differentiation	Addresses the needs of all learners' needs, styles, and interests.	Targets different learning needs, styles, and interests.	Gives some thought to how to accommodate different learning needs, styles, and interests.	Little or no differentiation is evident.
f. Expectations	Is direct, clear, consistent, and unified in communicating very high expectations in all areas that are encompassed within the field of education.	Clearly communicates and consistently reinforces high expectations in all areas of education.	Announces expectations, rules, and evaluation percentages and consequences of not meeting standards.	Implements programs with ad hoc rules and consequences as state and federal legislation changes.
g. Relationships	Shows warmth, caring, and respect and fairness for all educators and, in turn, their learners.	Earns almost all educators' respect by showing caring, true understanding of the challenges being faced in classrooms across the country.	Earns the respect of some educators, but there are regular disruptions and difficulties in maintaining positive relationships with those in the field.	Is not respected by educators as a result of blame being pointed at those who are not in the position to make decisions to.
h. Respect	Fosters a climate of respect, treating educators like the professionals they are and allowing them to share their passion for teaching with students and others in their field.	Wins the respect of almost all educators because they feel valued and trusts that these trained professionals have vital knowledge that will help foster learning at its core.	Wins the respect of some educators but most feel undervalued and overworked.	Is not respected by educators and does not treat educators with the respect they deserve as professionals in their field.
j. Efficiency	Skillfully transitions any new programs into the education system, ensuring classroom time produces valuable learning.	Carefully evaluates and tests new programs before transitioning them into the education system, maximizing learning time.	Attempts to maximizes student learning, but wastes valuable classroom time with large chunks of computer-based testing.	Causes the loss of a great deal of valuable instruction time and uses ragged transitions to implement new programs.

k.	Gets education	Uses incentives to	Uses extrinsic	Blames teachers
Incentives	professionals to buy	encourage	rewards to	and other education
	into a highly	professional	rationalize	professionals for
	effective system of	development,	insufficient training,	the problems that
	incentives linked to	motivate educators,	makes laws that	exist in education.
	good teaching	engage creativity,	severely increase	
	practices.	and gives	the cost of health	Spends millions and
		professionals in the	care (low health	millions of dollars to
	Pays them well	field of education	care costs was	make standardized
	because their hard	ample opportunity	previously used as	tests instead of
	work, dedication,	to share ideas.	an incentive).	spending it on
	and professionalism			programs to help
	should be	Compensates	Credits teachers	kids learn and grow.
	acknowledged.	educators	with professional	
		financially for all of	development hours	
		the overtime they	instead of paying	
		work.	them for their time,	
			causing many to	
			find part-time jobs	
			in addition to their	
			full-time jobs.	
	Reflects on what	Reflects on the	At the end of each	Continues to spend
I.	worked and what	effectiveness of its	school year, uses a	Continues to spend federal grant money
Reflection	didn't and	current system, and	mathematical scale	to pay private
	completely	works with	and student	companies to
	understands that	professionals in the	achievement on	develop and
	one should not go	field of education,	standardized tests	implement
	to an accountant to	trusting that they	to come to the	standardized tests
	have a tooth	know what they are	conclusion that the	that do not in any
	removed.	doing and are the	system is flawed	way enhance
	Telliovea.	best source of	and should not be	learning.
	Harnesses the	student success and	used.	icurinig.
	creativity and	achievement.	ascu.	
	expertise of	demevernent.		
	education			
	professionals who			
	care about the			
	future of our kids			
	and our country.			
	and our country.			